



## Inspiring Change - Workplace - Company Award

This award seeks to recognise companies that have introduced an initiative that has helped to foster an inclusive workplace where people of varied backgrounds, perspectives or life experience share ideas and work productively together.

**Name of Company**

**Address**

**No. of employees:**

**Name of Contact:**

**Job Title:**

**Contact Telephone No.**

**Email Address:**

**To Enter:** Describe how the business has developed an event, intervention or resource aimed at promoting diversity and inclusion in the workplace. Wherever possible, you should try to support your achievements with data and statistics.

**Note:** If the initiative is not company-wide, you should consider entering the Project Award

- 1. Entry Title and Synopsis summarising key points: Please do not exceed 75 words (this may be used in the programme for the event)**
- 2. Case Study (please do not exceed 500 words)**

Describe an initiative the business introduced that has helped to foster an inclusive workplace where people with varied backgrounds, perspectives and life experiences share ideas and work productively together. How has the business nurtured a culture of fairness, inclusion and respect in the workplace?

Please define the target audience, explain the benefits and any research or analysis carried out to ensure successful outcomes. Describe any lessons learnt and what the next steps are.

**Questions (each response to the following questions should not exceed 100 words)**

- 3. Describe why the business sees value in having a diverse and inclusive workforce.**
- 4. How will this initiative help bring about lasting and tangible culture change within the business?**



5. Describe who lead the initiative and the resources that were invested in it.
6. How has the initiative delivered business benefits?

In support of your entry, you may provide up to 4 photographs which may be used on social media and for the conference programme and website. We regret that links to websites and graphics will be disregarded by the judges, due to time constraints.

Closing date for entry 22<sup>nd</sup> October, 2021

Please visit the website for further information including judging criteria. For assistance please contact [brionywickenden@ceca.co.uk](mailto:brionywickenden@ceca.co.uk) 07824 696405

[www.inspiringchangeawards.com](http://www.inspiringchangeawards.com)