



Inspiring Change - Education - Company Award

This award celebrates organisations that have implemented an initiative to work with schools/colleges to help address educational inequalities by encouraging young people to enhance their skills and achieve their potential.

Name of Company:

Address

Name of Contact:

Job Title:

Contact Telephone No:

Email Address:

Note: If the initiatives is not company-wide you should consider entering the “Project Award”

To Enter: Describe how your business has developed an event, intervention or resource aimed at ending educational inequalities by encouraging young people in schools or colleges to enhance their skills and achieve their potential. Wherever possible, you should try to support your achievements with data and statistics.

1. Entry Title and Synopsis summarising key points (please do not exceed 75 words - this may be used in the programme for the event):

2. Case Study (please do not exceed 500 words)

Describe an initiative or activity the business has introduced to engage with and inspire students from all back grounds to achieve their full potential and/or expand their horizons.

Please explain the reason for the initiative, define the target audience and any research or analysis carried out to ensure successful outcomes. Describe any lessons learnt and what the next steps are.

Questions (each response to the following questions should not exceed 100 words)

3. How will this initiative develop skills and prepare young people for successful working lives? Describe the challenges that had to be overcome.



4. How will this initiative help improve the diversity of entrants into the industry?
5. How has it delivered business benefits?
6. Describe who lead the initiatives and the resources that were invested.

In support of your entry, you may provide up to 4 photographs which may be used on social media and for the conference programme and website. We regret that links to websites and graphics will be disregarded by the judges, due to time constraints.

Closing date for entry 23rd October, 2020

Please visit the website for further information including judging criteria. For assistance please contact brionywickenden@ceca.co.uk 07824 696405

www.inspiringchangeawards.com