



Inspiring Change - Community - Company Award

This award will recognise businesses or projects that have developed an initiative aimed at boosting job opportunities through engagement with the wider community either by helping small businesses to grow or increasing access to training and employment.

To enter describe how your company has developed an event, intervention or resource to boost job opportunities through engagement with the wider in the community. For example, this could be either by helping small businesses to grow or by assisting people to overcome disadvantage by increasing access to meaningful employment. Wherever possible, you should try to support your achievements with data and statistics. Please note, links to websites will be disregarded.

Note: If the initiatives is not company-wide you should consider entering the “Project Award”

Describe an initiative, or activity, that the business/project has introduced that has created job opportunities by raising aspirations and skills.

Name of Contact:

Job Title:

Telephone Number:

**Email Address:
Address:**

Name of Company:

No. of Employees:

Contact Details:



Please define the target audience, explain the benefits and any research or analysis carried out to ensure successful outcomes. Describe any lessons learnt, any challenges that had to be overcome and what the next steps are.

1. Entry Title and Synopsis summarising key points: Please do not exceed 75 words (this may appear in the programme for the event:

2. Case Study (please do not exceed 500 words)

Questions (each response to the following questions should **not exceed 100 words**)

3. How has this initiative boosted employment opportunities and/or encouraged and enhanced understanding and collaboration? Has the initiative provided real jobs or meaningful work experience for those facing barriers to employment? Please do not exceed 100 words.

4. Will this initiative help improve the diversity of entrants into the industry? If so, how? 100 words

5. Describe who led the initiative and the resources that were invested in it. 100 words

6. How has the initiative delivered business and/or community benefits?

In support of your entry, you may provide up to 4 photographs which may be used on social media and for the conference programme and website. We regret that links to websites and graphics (including photographs of graphics) will be disregarded by the judges, due to time constraints.

Closing date for entry 26th March, 2021

Please visit the website for further information including judging criteria. For assistance please contact brionywickenden@ceca.co.uk 07824 696405

www.inspiringchangeawards.com